



**NORTH WEST**



## **DECEMBER** DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

**8/11/23**

PREPRINT OPT IN/OUT: 10/2/23  
ACE REWARDS OPT IN/OUT: 9/22/23

# **DECEMBER 2023**

## PROMOTIONAL PLANNER

**WIN** THE  
**MONTH**

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

# WIN THE MONTH December 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great December deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support December with the following promotions:

- Red Hot Buys (12/1/23-12/24/23)
- Wrap It In Red Event (12/1/23-12/24/23)
- Ace Rewards Targeted Offers (12/1/23-12/31/23)
- Gifts and Grilling BBQ Party (12/2/23)



Week	TV Length	TV Message
11/27	:30	Wrap It in Red + Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/4	:30	Wrap It in Red + Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/11	:30	Wrap It in Red - Grill Free Assembly & Delivery
		Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside
12/18	:15	Wrap It in Red + Buy Online, Pick Up in Store/Buy Online, Deliver Free From Store/Curbside



1. Gifts and Grilling BBQ party is happening December 2.
2. Tools Off-Shelf Holiday Promotion bulletin ordering due by 8/11.
3. Order the Big Green EGGspander between 8/1-8/31 through your distributor and take advantage of the best pricing to support this promotion.
4. Take advantage of the FOGO bulletin offer "Buy One FOGO Charcoal 17.6 Lb. Get FREE Santa Coal Gift Bag.
5. Make sure to order your gift card inventory on bulletin to support the December 12/8-12/24 promotion.
6. Order your CMN Coupon Calendars by August 1.
7. Round Up for your local CMN Hospital 11/1-12/31.
8. Duracell partners with the Ace Foundation all December long.
9. Read about the Deal of the Month promotion, strategy and item for December 2023. Be sure to order on bulletin.
10. Review bulletins and order promotional product by Friday, 8/11.

<b>Title:</b>	<b>Gifts and Grilling Party on Saturday, December 2</b>
<b>Sale:</b>	Wrap It in Red
<b>Valid Dates:</b>	December 2, 2023
<b>Planning Execution:</b>	Commit to hosting a party in your store on 12/2 and use all of the resources below to host the best party!

## December 2 – Gifts and Grilling Party

### Flavor Fest

The new “Flavor Fest” campaign for 2023 will continue with the Gifts and Grilling party. Stores received T-shirts in the April sign kit that can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



### 2023 In-Store Party Strategy

In-store parties prove to be an important tactic for increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported and amplified with TV, we still have four additional parties, with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

Month	In-Store Parties	SOCi In-Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Closed	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Jan 22	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Feb 22	All Channel (TV Included)
July	4th of July BBQ Party July 1	Mar 22	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	May 22	All Channel Support (No TV)
November	Thanksgrilling Nov 18	Jul 22	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 22	All Channel Support (No TV)

## Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



**NEW for 2023: Take your demo game to the next level!**



**In-Store Party/SOCi Facebook Opt-In:** Gain new customers when you advertise on Facebook via SOCi. Whether you are already on SOCi or not, this is the time to sign up and then opt into the In-Store Party Campaigns.

Social ads will be executed on your behalf, with the SOCi Community Ads Calendar inviting customers to your store. Charges will be auto billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- **Recommended:** Go all in for “Fire Up the Flavor” (BBQ level 3 reset and SOCi party advertising)! Participate in the Fire Up the Flavor (Link) initiative! Complete your LOI [here](#).
- Only want to participate in the parties on Facebook via SOCi? Click this link — <https://acehardware.tfaforms.net/249>

### Benefits include:

- **Funding** – Total ad value is \$275 per ad. Ace will fund \$125 per each of the 3 big events (Memorial Day, 4th of July and Thanksgiving). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (Up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- **Frictionless Advertising** – Facebook advertising for all 2023 parties based on your opt-in selection.
- **Localization** – Sponsored ad will localize with your Ace store name.
- **More customers** – Stores that participated in SOCi Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** – Advertising begins 2 weeks prior to the party date.
- **Turnkey billing** - Retailer portion will auto bill to your Ace statement.
- **Co-op Reimbursement** – Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- **Sign-Up** – You can only opt in to the SOCi Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>! For additional assistance using SOCi, email [support@meetsoci.com](mailto:support@meetsoci.com)

- **In-Store Parties and Demo Page Live on ACENET** – Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates!  
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>
- **Consumer Event Landing Page** – Tout your parties, demos, and training events to consumers. Launching in March, customers will be able to log on to [acehardware.com](http://acehardware.com) and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store page.
- **Weekend Demo Playbook** – Don't stop at National In-Store Parties... Keep the demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute — from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share with your team.  
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, please visit the national in-store party page on ACENET:  
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

**Title:**

**Tools Off-Shelf Holiday Promotion In-Store Execution**

**Sale:**

November Month Long, Black Friday Now Event, December Month Long, Wrap It in Red Sale, January Month Long (in-store only)

**Valid Dates:**

11/1/2023–12/24/2023

**Planning Execution:**

Order between 7/18 and 8/11 via the December promotional bulletin!

During this peak season for power tools, hand tools and power tool accessories, we will be offering additional off-shelf opportunities, using high-traffic power aisle placement to promote our best tool brands and help you capture incremental holiday sales!

**2023 Q4 Tools Off-Shelf Program Overview:**

Based on your feedback, we have continued to update this program to help drive sell-through at POS. The Tools Off-Shelf Program includes 2 months of National Advertising promotions in November and December. Additionally, there will be an in-store Instant Savings promotion during the month of January 2024. These great off-shelf promotions offer a low risk to you for buying into the program and give you 3 months to move through product.

We have simplified the program with a focus on \$\$ off discounts for single items, versus more complex offers, to help you drive sales and create an easier shopping experience for the customer.

**Product Overview:**

To ensure strong sales throughout Q4, we have 6 different quarter pallet shippers available and an end cap program with 3 different offerings! We're keeping you aligned with our **Best Brands** strategy by including quarter pallets from Milwaukee, DeWalt and CRAFTSMAN. Additionally, all SKUs within the quarter pallets are **Discovery** Planogram supported!

Our power tools are tried and true volume drivers that will allow you to appeal to the broadest customer base by including drills, impact drivers and 2-piece combo kits.

Our power tool accessories and hand tools make great **impulse buys, add-ons and/or giftable** options during this holiday season.

Overall, you control which brands/offers work best for YOUR store, with the ability to purchase **a la carte**.

**Quarter Pallet Shippers and Additional Promotional Options:**

- 2025317 – CRAFTSMAN Power Tools/Power Tool Accessories
- 2032155 – DeWalt Power Tools
- 2032299 – DeWalt Power Tool Accessories



- 2033062 – Milwaukee Power Tools/Power Tool Accessories
- 2032051 – Milwaukee Hand Tools
- 2032288 – Dremel Power Tools and Accessories
- 3 End Caps – additional, incremental promotional offers for a deeper support of the brands
  - o (1) Milwaukee, (1) DeWalt, (1) CRAFTSMAN

There are more details provided in the 2023 Q4 Tools Off-Shelf Program – Offer Detail Grid provided at the end of this article. Please view the end caps in the Bulletin Ordering & Execution section.

#### **Ace Marketing:**

We want to provide you with all the support you need to drive consumers into stores and help with product sell-through! We're offering additional support through the following initiatives:

- National Advertising
  - o Preprint
  - o Digital (display and social)
  - o Acehardware.com Homepage Placement
  - o Ace Rewards Mailer
  - o Ace Hardware App
  - o Ace Rewards Email
- Local Advertising
  - o Local Email
  - o SOCi Assets
- In-Store
  - o End Cap and Poster

#### **Program Execution:**

Now that you see what the program has to offer, how do you execute and what are the need-to-know details?

All quarter pallet displays will be shipped as contained units. Price cards for all items will be shipped as part of the monthly sign kit.

To provide maximum exposure to your customer, set all displays in a high-traffic area near the front of your store. Your customers should be able to see these lined up as they walk in the store.

Lastly, quantities of each quarter pallet shipper are LIMITED — available to order **while supplies last** — so don't miss out on this great program!

If you have any questions, we're happy to help. Please reach out to our team at any time:

- **Merchant Contacts –**

- o Hand Tools:

- Assistant Merchant: Sarah Force, sforc@acehardware.com
    - Merchant: Tim Hamman, thamm@acehardware.com

- o Power Tools:

- Assistant Merchant: Meghan Angelopoulos, mange@acehardware.com
    - Merchant: Katie Kiepura, kkiep@acehardware.com

- o Power Tool Accessories:

- Assistant Merchant: Lauren Spitzley, lspit@acehardware.com
    - Merchant: Paul Kosinski, pkosi@acehardware.com



**Title:****STIHL Fall Promotional Offers****Sale:**

October RHB, November Black Friday

**Valid Dates:**10/1-10/31, 11/1-11/30, **12/1-12/25 (online only in Dec)****Planning Execution:**

Convert your store SKU to the Ace SKU prior to the download of promotional hot sheets – action completed by 9/1

Three STIHL promotional offers will be available this fall, to drive more traffic into your stores. Carefully review the promotional execution details below to prepare your point-of-sale systems to ensure your store is ready to receive the promotional hot sheets before they are downloaded.

The national event dates for this promotion are:

- October RHB – October 1-31
- Download Only – November 1-14
- November Black Friday Event – November 15-30
- December Online Only – December 1-25

**Promotional Funding:**

Ace retailers will receive credit from STIHL distributors, based on product warranty registrations. Please contact your STIHL Territory Manager for credit details or other questions.

**Promotional Execution:**

An MIP sale retail and MDP dollar off will be sent to your POS system via promotional hotsheet and available for pick up September 13th for October and October 12th for November. The MDP dollar off will require a barcode to be scan at the register which will be available in the monthly promotional sign kit.

**Retailer action needed before September 1st:**

**To simplify the execution of this promotion at retail, it will be critical to utilize the Ace SKU or make sure your STIHL SKU for these promotional items have the appropriate UPC attached to each item. In addition, Product Sync is required for these items appear on Acehardware.com.**

Sign up for Product Sync to benefit from our online marketing efforts. Visit: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync



**Offers:**

BG 56 Gas Leaf Blower – Ace sku 7000343D (UPC 886661935659)

- \$30 off; no limit

BGA 57 Battery Leaf Blower Kit – Ace sku 7006615D (UPC 886661340323)

- \$199.99 starting retail; \$20 off; no limit

\*Note: STIHL updated this promotion from \$50 off to \$20 after the Oct/Nov WTM were completed

GTA 26 Battery Garden Pruner Kit – Ace sku 7008545D (UPC 886661673353)

- \$179.99 starting retail; \$30 off; no limit

**Valid Dates:****Circular + Online Valid Dates:**

Downloaded October 1 – October 30 and being advertised in the October RHB and October Ace Rewards Mailer

Downloaded November 1- 30 being advertised in the November Black Friday Event.

**Online Only Offer:**

December 1-25

**Marketing:**

In-store signage, circulars, acehardware.com, social media, and Ace Rewards direct mail and email

**Manual Instructions:**

For STIHL retailers who do not convert to Ace SKU, instructions will be provided in the October execution guide on how to manually build the promotion in your system before the hot sheets are downloaded.

<b>Title:</b>	<b>Big Green Egg EGGspander Offer</b>
<b>Sale:</b>	December Month Long
<b>Valid Dates:</b>	12/1/23–12/24/23
<b>Planning Execution:</b>	Order between 8/1/23 and 8/31/23 to take advantage of the best pricing to support this promotion.

We are excited to offer an accessory promotion for all the Big Green Egg customers we have served over the years. This December, Ace will be offering a unique promotion on the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to bring more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales!

**PROMOTIONAL OFFER - December Month Long 12/1/23–12/24/23**

Pre-Order	8/1/2023	8/31/2023
Ship to Arrive Window	10/17/2023	11/16/2023
In-Store Promo Dates	12/1/2023	12/24/2023

**8025190 – Large EGGspander**

Regular	\$259.95	\$155.97	40%
In-Store Promo	\$199.99	\$140.37	30%

\*\*\*OM of 3

**8025068 - XL EGGspander**

Regular Price	\$349.95	\$209.97	40.0%
In-Store Promo	\$279.99	\$188.97	32.5%

\*\*\*OM of 2

**FREE FREIGHT on carton quantities ordered.**

## **HOW TO ORDER**

Please contact your BGE Distributor to take advantage of this offer and for additional questions. ORDERING NOTE: Please only put EGGspanders on the order so the distributor knows it is for the promotion. Do not combine this with another order

### **Distributor Contact**

<b>Distributor</b>	<b>Territory</b>	<b>Main Office Phone</b>
<b>AES</b>	<b>AK, WA, OR, ID, MT, HI</b>	<b>(425) 251-3901</b>
<b>BAC Sales</b>	<b>PA, MD, RI</b>	<b>(800) 873-1330</b>
<b>GHS</b>	<b>GA, SC, NC, VA</b>	<b>(800) 588-3148</b>
<b>Leisure Distributors</b>	<b>IN, KY, TN, Southern IL</b>	<b>(800) 588-3148</b>
<b>Northern Plains Dist.</b>	<b>ND, SD, NE, MN, IA, WI, Northern IL, UP MI</b>	<b>(800) 755-7508</b>
<b>Outdoor Home</b>	<b>MO, AK, Eastern KS, Eastern OK</b>	<b>(888) 869-3447</b>
<b>Outdoor Kitchen Dist.</b>	<b>WY, UT, CO, NM, Western KS</b>	<b>(800) 333-7694</b>
<b>Palm Coast Sales</b>	<b>FL</b>	<b>(561) 222-2203</b>
<b>Paragon Distributing Co</b>	<b>TX, LA, MS, AL, Western OK</b>	<b>(800) 683-4745</b>
<b>Sierra Select Distributors</b>	<b>CA, NV, AZ</b>	<b>(800) 793-7334</b>
<b>Star-Fire</b>	<b>MI, OH, WV</b>	<b>(800) 875-6220</b>
<b>Tarantin Industries, Inc.</b>	<b>NY, NJ, CT, MA, VT, NH, ME</b>	<b>(800) 922-0724</b>



**Title:**

## **FOGO BOGO**

**Sale:**

Black Friday Event/December Red Hot Buy/Wrap It in Red Event

**Valid Dates:**

11/15-12/24

**Planning Execution:**

Order on bulletin to drive additional charcoal sales in Q4!



### **FOGO Santa Bag Promotion**

**Buy a bag of FOGO Charcoal, get the Santa Bag free!** Capitalize on increased foot traffic and consumer spending. Encourage impulse purchases and drive charcoal sales this Q4 with the FOGO BOGO. The perfect holiday gift for our BBQ customers! They will be sure to get a laugh (and one of the best charcoals there is)!

### **DATES**

**Black Friday Event** – 11/15/23 to 11/30/23

**Wrap It in Red Event** – 12/1/23 to 12/24/23

### **SKUs**

**Charcoal** – 8028042 (feature SKU at \$19.95), 8028040 (sublisted SKU at \$32.95)

**Santa Bag** – 6046263 (FREE)



### **FUNDING**

**100% backend funding** on Santa bags based on bags **SOLD at retail**. This will come in the form of a credit following the events.

### **HOW TO ORDER**

Order on bulletin beginning 7/18/23!



<b>Title:</b>	<b>December Gift Card BOGA</b>
<b>Sale:</b>	Wrap It in Red Event
<b>Valid Dates:</b>	December 8, 2023 to December 24, 2023
<b>Planning Execution:</b>	Stores that are signed up for the Ace gift card program and Ace Rewards will be able to participate in the gift card BOGA promotion.

**Ace Rewards Exclusive: FREE Ace \$10 Ace Gift Card when you purchase a \$50 Ace Gift Card**

**IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 27.**

#### ACE BRAND GC PROMO

SPECIAL OFFER

AR MAILER

OPEN SPACE

12/8-12/24

BLTN NO. 231101-001



Ace No.	Month Long	Black Friday Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9036932	11/1-11/30 N	11/15-11/30 N	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

#### ACE BRANDED GIFT CARD

SPECIAL OFFER

AR MAILER

OPEN SPACE

12/8-12/24

BLTN NO. 231101-002



Ace No.	Month Long	Black Friday Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9063394	11/1-11/30 N	11/15-11/30 N	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

**IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE GIFT CARD BOGA PROMOTION.**

Note: If you have the Ace \$50 Ace Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

“Buy \$50 Ace Gift Card”



“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, go to ACENET > Manage My Store > Promotions-Marketing > Gift Card > Gift Card Program and follow the steps below

### Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement and ACH](#). *Multi stores and chains that have different bank accounts for each store location must complete the additional ACH form.*
2. Complete the [Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to [GiftCardL2@acehardware.com](mailto:GiftCardL2@acehardware.com)
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal. [Click here for the form](#) to have additional users set up for access as well.

**The DEADLINE to sign up for the Ace Gift Card Program is October 23, 2023.**

Below are the results from last year's December Wrap It in Red Event Gift Card BOGA promotion (12/9/22-12/24/22), which was successful. Total in-store gift card sales were up over 50% year over year.

**Activation of the Ace \$50 Ace Gift Card:**

# of Transactions: 64,166

Transaction Dollars: \$3,225,758

**Redemption of the Ace \$50 Ace Gift Card 11/24/22–11/26/22:**

# of Transactions: 29,473

Transaction Dollars: \$952,004

<b>Title:</b>	<b>Order Your 2024 Coupon Calendars Now!</b>
<b>Sale:</b>	N/A
<b>Valid Dates:</b>	N/A
<b>Planning Execution:</b>	Order your 2024 Coupon Calendars on Ace Marketing Muscle by August 1.

It's time to order your 2024 Coupon Calendars! All ordering is now available through Ace Marketing Muscle. The item # is 202400 and the cost is \$125.00 for 100 calendars. Below are the updates to the program:

- The Roll-Over Program has been discontinued. All calendars should be ordered through Ace Marketing Muscle (item #202400).
- Store info inserts will no longer be offered, but space will be available at the bottom of the calendar for a label or stamp with your store info to be applied.

Order your calendars by August 1 to ensure they are received in your store by November 1!



**2024 Calendar Info:**


- Order 2024 Calendars on Ace Marketing Muscle by searching for "2024 Coupon Calendar"
- Calendars are \$1.25 each and sold in sets of 100
- Order calendars today to ensure they are received in your store by November 1!

**Calendar Benefits and Features:**

- This calendar is as fun as it is functional and will remind your loyal customers to shop Ace every day of the year.
- Calendar features colorful drawings by patients of Children's Miracle Network Hospitals and a traffic-building coupon every month.
- 10¢ from every calendar will be donated to your local Children's Miracle Network Hospital.
- 13-month wall calendar opens to approximately 11" x 19-1/4" with drill hole, ready to hang.
- Produced and printed in the U.S. A.

#### 2024 Updates:

- The "Roll-Over Program" has been discontinued. All calendars should be ordered through Ace Marketing Muscle.
- Store info inserts will no longer be offered but space will be available at the bottom of the calendar for a label or stamp with your store info to be applied. See below:



**ACE Hardware Store**  
1234 Main St., Any City, State  
800-123-4567  
Mon - Fri 8-7   Sat and Sun 9-6

Email questions to: [promoexecution@acehardware.com](mailto:promoexecution@acehardware.com)

<b>Title:</b>	<b>December Red Hot Buy and Event Preprints – Same Creative Layout</b>
<b>Sale:</b>	December Red Hot Buy/Event
<b>Valid Dates:</b>	December 1-24, 2023
<b>Planning Execution:</b>	The December Red Hot Buys and Wrap it in Red Event preprints will promote the same offers; the only exception is the Event will include 2 additional Traeger Grills, 25% off 1 regular priced item under \$50 Coupon and the Gift Card promotion

Attention stores distributing the December Red Hot Buy and Wrap it in Red preprints: To control distribution cost and not duplicate efforts, please review your December 2023 distribution plan.

**ACTION:** If your store does not want to distribute both preprints or are unsure if both preprints have been ordered or need to make a change – please reach out to the preprint team to cancel either the Red Hot Buys or Wrap it in Red Event.

Changes can also be made directly in Media Manager:

Acenet > Marketing > Traditional Marketing > Media Manager

**Deadline to cancel preprints is Friday 10/6/2023**

Please note, the above applies to preprints ordered through Ace only and doesn't apply to preprints printed through an alternate source (Fisher Printing, Valassis, etc.)

You can also reach out to the preprints team with any questions:

Kathy Dobravec 630-990-8249 or Kristin Mikos 630-990-8247 or [preprints@acehardware.com](mailto:preprints@acehardware.com)



<b>Title:</b>	<b>Round Up for Your Local CMN Hospital</b>
<b>Sale:</b>	N/A
<b>Valid Dates:</b>	11/1/23-12/31/23
<b>Planning Execution:</b>	Turn on the Round Up function at the register this holiday season from November 1–December 31 to raise funds for kids and families at your local CMN Hospital.

**Give your customers the opportunity to give back to your local CMN Hospital this holiday season!**



It's the season of giving, so let's join together and give back to our communities by asking customers to round up their totals at the register from November 1–December 31.

In 2022, we started Round Up on November 1 for the first time and stores raised an astonishing \$2.8 million – pennies at a time.

#### KEY FACTS ABOUT ROUND UP

- You must be on at least Epicor Level 25.0 AND have Ingenico iSC250 Signature Capture devices.
- Please be sure you are using national Round Up SKU 9269862 so that the Ace Foundation can charge your Ace statement at the end of each month for the amount you raised. The Foundation then sends your funds to your local CMN Hospital on your behalf. No need to send in any funds!
- Data shows that consumers are much more likely to round up their total than to give a set dollar amount. And it works best if the cashier points out the Round Up option rather than just having the consumer read it with no prompt, especially for a cash transaction.
- The 2022 Holiday Round Up campaign saw Round Up with an average of 22% of transactions for participating stores. Let's shoot for 40% in 2023!

#### DID YOU KNOW?

- You can turn off the Round Up ask for House accounts via Function 1641.
- If you are on Epicor level 27.1, you can run donation reports by cashier.
- You can turn the Round Up function on and off whenever you'd like. You don't have to wait for the holidays! You can keep it on the entire year if you want, or if a month feels too long, you can do two weeks. It's entirely up to you as far as what works for your team and your customers!

For complete setup instructions, visit:

ACENET > AWOR > Marketing & Promotions > Local Marketing > CMN Charitable Donations Setup



## Contact Information:

### Computer Support for Eagle System

Epicor Advice Line

Phone: 800-322-3077

Website: [www.epicor.com](http://www.epicor.com)

### Ace Foundation – CMN Hospitals

Don Clelland

Phone: 630-220-7854

Email: [dclell@acehardware.com](mailto:dclell@acehardware.com)

### Store Systems & Operations

Phone: 630-472-4784

Email: [valueteam@acehardware.com](mailto:valueteam@acehardware.com)



Lily, Age 10  
2023 Ace All-Star  
Lifelong CMN Hospital patient

**A little change  
can make a  
big difference.**

**Round Up Your Total Today**  
100% of your donation will benefit your local CMN Hospital

 Children's  
Miracle Network  
Hospitals

 **ACE**  
The helpful place.®

<b>Title:</b>	<b>Duracell Partners with the Ace Foundation</b>
<b>Sale:</b>	December Month Long
<b>Valid Dates:</b>	12/1/23–12/24/23
<b>Planning Execution:</b>	Sell Duracell battery packs and earn a donation to your local CMN Hospital

**Duracell partners with the Ace Foundation to support Children’s Miracle Network Hospitals in November and December**



Did you know that in November and December of 2022, Duracell donated over \$257,000 to local Children’s Miracle Network Hospitals through their donation with purchase offer? The money that was donated based on your store’s Duracell sales went directly to your local CMN Hospital.

We are excited that Duracell will once again be donating to CMN Hospitals based on the sales of SKUs listed below in December. No action is required by the retailer.

DECEMBER (RHB) \$2 Instant Savings with \$1 CMN Match:

**SKU**

3100476	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE 9V 4PK
3100856	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE D 8PK
3102605	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE C 8PK
3166659	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AA 16PK
3166675	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AAA16PK
3296035	9332	DURACELL DISTRIBUTING INC	BATTERY ALKALINE AA 20PK
3296043	9332	DURACELL DISTRIBUTING INC	BATTERY ALKLN AAA 20PK

**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

**Deal of the Month Item**

December Red Hot Buy

12/1/2023–12/24/2023

Buy your “Deal of the Month” item on bulletin for December! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

**December “Deal of the Month” Item**

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

**6037534 J & M Home Fashions Buffalo Check Sherpa Fleece Throw**

Regular Retail: \$17.99

Final Sale Retail after IS: \$9.99

Promo Margin: 30%

Bulletin Savings: 9%

Bulletin No.: 231201-162

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

*“Have you heard about the deal of the month? This sherpa throw is normally \$17.99, but it’s on sale for only \$9.99! Would you like to add one to your basket?”*

Look for a counter mat in your December sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.



**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

**Opt in to Receive Additional End Cap Header Signs**

N/A

N/A

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

**SALE**  
**\$39<sup>99</sup>**

**Feit Electric Color Caster LED Flood Light with Remote Control**  
3009605



12/1-12/24  
**RED HOT BUY**

**YOUR CHOICE**  
**SALE**  
**\$1<sup>29</sup>**  
each

**Ace® Bird Suet, 11 Oz.**  
8039378, 8039377,  
8039379, 8039376



12/1-12/24  
**RED HOT BUY**

**ACE REWARDS EXCLUSIVE\***  
**SAVE \$1**  
**INSTANTLY**

**PEAK® Windshield Wash, Gal.**  
8050281, 8050272  
Limit 2.



12/1-12/24  
**RED HOT BUY**

**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

**Window Posters**

N/A

N/A

These window posters are scheduled to be included in the December sign kit.



**FREE \$10 ACE  
GIFT CARD WHEN  
YOU BUY A \$50  
ACE GIFT CARD  
BETWEEN  
12/8-12/24  
LIMIT 2 FREE GIFT CARDS**

**GIFTS AND  
GRILLING BBQ  
PARTY 12/2**

**20%  
off**

**all regular-priced  
Celebrations® LED Light Sets**

We have a huge selection with all  
your favorite styles:

- String lights
- Net lights
- Icicle lights
- Garland lights
- Micro lights and more!

Store stock only. Sorry, no rain checks.



**12/1-12/24**

**RED HOT BUY**

# BULLETIN ORDERING & EXECUTION

## ACTION:

### • Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

### • Open Space Zones

**Definition:** The main aisle a customer most frequently walks in your store.

**Action:** Determine how many zones your stores can display.

### • End Caps

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

### • In Line

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

**Action:** Order as needed for your store.

### • Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

### • Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



# Power Aisle

## Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Fire Pit
4	Open Space Zone 4 - Snow Blower
5	End Cap 1 - DeWalt
6	End Cap 2 - Bird
7	End Cap 3 - Keep Warm
8	End Cap 4 - Milwaukee
9	Open Space Zone 5 - Tools
10	End Cap 5 - Yeti
11	End Cap 6 - CRAFTSMAN
12	End Cap 7 - Antifreeze
13	Open Space Zone 6 - Milwaukee Packout/CM Verstack
14	Open Space Zone 7 - Battery
15	End Cap 8 - Smart Home

**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

## OPEN SPACE – ZONE 1 GIFT CARD

### OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD

#### ACE BRAND GC PROMO

SPECIAL OFFER

AR MAILER

OPEN SPACE



12/8-12/24

BLTN NO. 231201-001

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9036932	12/1-12/24 N	12/1-12/24 N	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

#### ACE BRANDED GIFT CARD

SPECIAL OFFER

AR MAILER

OPEN SPACE



12/8-12/24

BLTN NO. 231201-002

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9063394	12/1-12/24 N	12/1-12/24 N	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

## OPEN SPACE – ZONE 2 GRILLING

### OPEN SPACE – POWER AISLE ZONE 2 GRILLING

#### GRIL GNSIS E-315 BLK LP **EVENT/RHB** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-012



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087286	12/1-12/24 Y	12/1-12/24 Y	1	\$646.49	\$849.00	\$849.00	N/A	\$849.00	24%	4%

#### GRIL GNSIS E-315 BLK NG **EVENT/RHB** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-013



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087290	12/1-12/24 Y	12/1-12/24 Y	1	\$646.49	\$849.00	\$849.00	N/A	\$849.00	24%	4%

#### GRL GNSIS SAE325 INDG LP **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-014



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037442	12/1-12/24 Y	12/1-12/24 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

#### GRL GNSIS SAE325S NG INDG **EVENT/RHB** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-015



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037699	12/1-12/24 Y	12/1-12/24 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

#### GRL GNSIS SAE330 INDG LP **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-016



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037939	12/1-12/24 Y	12/1-12/24 Y	1	\$979.70	\$1,359.00	\$1,299.00	N/A	\$1,299.00	25%	0%

#### GRILL GNSIS SA-E-330 NG **EVENT/RHB** **AR MAILER**

**OPEN SPACE**

BLTN NO. 231201-017



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037946	12/1-12/24 Y	12/1-12/24 Y	1	\$979.70	\$1,359.00	\$1,299.00	N/A	\$1,299.00	25%	0%

# December Bulletins

Due Date 8/11/23

## GRILL SPIRIT II E-310 NG EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-018



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	12/1-12/24 Y	12/1-12/24 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

## GRILL SPIRIT II E310 LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-019



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	12/1-12/24 Y	12/1-12/24 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

## GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-020



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	12/1-12/24 Y	12/1-12/24 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

## PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-021



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	12/1-12/24 Y	12/1-12/24 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

## GRILL PRO 575 WD PLT BRZ EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 231201-022



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	12/1-12/24 Y	12/1-12/24 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

## GRILL WOOD PELET PRO 575 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-023



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	12/1-12/24 Y	12/1-12/24 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

## SMOKER IRONWOOD 885 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 231201-024



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030462	12/1-12/24 Y	12/1-12/24 Y	1	\$1,133.25	\$1,499.95	\$1,499.95	N/A	\$1,499.95	24%	4%

# December Bulletins

Due Date 8/11/23



## GRILL&SMOKER IRONWOOD XL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-025

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8082912	12/1-12/24 Y	12/1-12/24 Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%



## LUMP CHARCL FOGO 17.6#

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

BLTN NO. 231201-026

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8028040	12/1-12/24 Y	12/1-12/24 Y	1	\$21.61	\$32.95	\$32.95	N/A	\$32.95	33%	4%



## LUMP CHRCL FOGO 17.6LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

BLTN NO. 231201-027

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8028042	12/1-12/24 Y	12/1-12/24 Y	1	\$14.03	\$20.95	\$19.95	N/A	\$19.95	27%	4%



## GIFT BAG SANTS COAL BRWN

EVENT/RHB

AR MAILER

OPEN SPACE

BUY 8028040 or 8028042, GET 6046263 FREE

\$6.02 credit based on POS

BLTN NO. 231201-028

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
6046263	12/1-12/24 Y	12/1-12/24 Y	1	\$6.58	\$11.99	N/A	N/A	N/A	N/A	4%



## OPEN SPACE – ZONE 3 FIRE PIT

### OPEN SPACE – POWER AISLE ZONE 3 FIRE PIT

#### FIRELOG 3HOUR 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-038



	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	4335550	12/1-12/24	12/1-12/24	1	\$17.67	\$24.99	\$24.99	\$3.00 No Limit	\$21.99	29%	7%

#### SOLO BONFIRE PIT SS

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-039



	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8085209	12/1-12/24	12/1-12/24	1	\$210.46	\$319.99	\$279.99	N/A	\$279.99	25%	10%

#### FIRE PIT YKN RND SS 27"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-040



	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8085211	12/1-12/24	12/1-12/24	1	\$369.58	\$569.99	\$499.99	N/A	\$499.99	26%	10%

## OPEN SPACE – ZONE 4 SNOW BLOWER

### OPEN SPACE – POWER AISLE ZONE 4 SNOW BLOWER

#### PWR+ SNOW BLWR KT 21"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-050



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7009696	12/1-12/24	12/1-12/24	1	\$697.76	\$849.00	\$849.00	N/A	\$849.00	18%	0%

#### EGO SNW BLWR SINGLE 21"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-051



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024673	12/1-12/24	12/1-12/24	1	\$664.02	\$749.00	\$749.00	N/A	\$749.00	11%	0%

#### EGO SNW BLWR KIT 56V 21"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 231201-052



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012132	12/1-12/24	12/1-12/24	1	\$859.62	\$999.00	\$999.00	N/A	\$999.00	14%	0%

#### SNOW BLOWER 2-STAG 24"W

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-053



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008474	12/1-12/24	12/1-12/24	1	\$1,232.89	\$1,499.00	\$1,499.00	N/A	\$1,499.00	18%	2%

#### GAS SNW BLWR 254CC 24"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-054



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7002412	12/1-12/24	12/1-12/24	1	\$1,217.76	\$1,449.00	\$1,449.00	N/A	\$1,449.00	16%	0%

#### GAS SNW BLWR 208CC 24"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-055



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7002414	12/1-12/24	12/1-12/24	1	\$1,009.81	\$1,149.00	\$1,149.00	N/A	\$1,149.00	12%	0%



**TORO SNW BLWR GAS 21"**

**EVENT/RHB**

**CORE, SUPER**

**AR MAILER**

**OPEN SPACE**

**BLTN NO. 231201-056**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7002861	12/1-12/24 Y	12/1-12/24 Y	1	\$624.28	\$749.00	\$749.00	N/A	\$749.00	17%	0%

## OPEN SPACE – ZONE 5 TOOLS

### OPEN SPACE – POWER AISLE ZONE 5 TOOLS

#### MECHANIC TOOL SET 256PC

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 231201-066



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032100	12/1-12/24	12/1-12/24	1	\$105.12	\$199.99	\$129.00	\$30.00 No Limit	\$99.00	19%	33%

#### CRAFTSMAN PWR TOOL, HAND TOOL & ACC SHIPPER NSH- CRAFTSMAN COMBO KIT

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2004114	CM DRLBIT SET GLDOX 14PC	10	Shipper details coming soon. Will be communicated through Acenet Article.			
2004118	CM DRIVER BIT SET 47PC	10				
2829364	V20 DRILL/IMP DRV KIT	03				

BLTN NO. 231201-067

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2025317	12/1-12/24	12/1-12/24	1		\$806.80	VARIES	\$3.00	VARIES	VARIES	

#### CM DRLBIT SET GLDOX 14PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-068



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004114	12/1-12/24	12/1-12/24	1	\$10.82	\$15.99	\$12.99	\$3.00 Limit: 4	\$9.99	17%	18%

#### CM DRIVER BIT SET 47PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-069



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004118	12/1-12/24	12/1-12/24	1	\$10.82	\$19.99	\$12.99	\$3.00 Limit: 4	\$9.99	17%	15%

**ACE# 2829364 -- V20 DRILL/IMP DRV KIT**  
**BULLETIN LINE LOCATED (231201-210) END CAP-6**

## DE WALT POWER TOOL SHIPPER NSH-Q4 23 ATOMIC QP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2028479	20V MAX ATOMIC Brushless Cordless Drill and Impact Driver Kit	03	Shipper details coming soon. Will be communicated through Acenet Article.			
2029374	20V MAX ATOMIC Brushless Cordless Compact Impact Driver Kit	04				
2029375	20V MAX ATOMIC Brushless Cordless Compact Impact Driver Kit	04				

BLTN NO. 231201-070

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2032155	Y	Y	1		\$1,959.00	N/A	N/A	N/A	N/A	

## CMPCT DRIL/DRIVR KIT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-071

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2028479	Y	Y	1	\$198.06	\$229.00	N/A	\$80.00 Limit: 4	N/A	N/A	0%

## CRDLS DRILL KIT 20V 1/2"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-072

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2029374	Y	Y	1	\$113.55	\$159.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	19%

## IMPT DRIVER KIT 20V 1/4"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-073

	Month Long	Wrap It In Red Sale		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	12/1-12/24	12/1-12/24	BOM							
2029375	Y	Y	1	\$113.55	\$159.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	19%



## DE WALT POWER TOOL ACCESSORY SHIPPER NSH-DWLT MAXFIT & BG TWR

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2029736	SCREWDRIVER BIT SET 60PC	20	Shipper details coming soon. Will be communicated through Acenet Article.			
2137305	DRILL BIT SET BLKOX 20PC	20				

BLTN NO. 231201-074

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032299	12/1-12/24 Y	12/1-12/24 Y	1		\$1,059.60	\$999.60	\$200.00 Limit: 6	\$799.60		



## SCREWDRIVER BIT SET 60PC

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 231201-075

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029736	12/1-12/24 Y	12/1-12/24 Y	1	\$18.31	\$26.99	\$24.99	\$5.00 Limit: 6	\$19.99	27%	4%



## DRILL BIT SET BLKOX 20PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-076

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2137305	12/1-12/24 Y	12/1-12/24 Y	1	\$19.14	\$25.99	\$24.99	\$5.00 Limit: 6	\$19.99	23%	4%

## DREMEL TOOLS AND ACCESSORY SHIPPER NSH-ACE DRML Q3-2023 QP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2008294	EZ LOCK CUTTING KIT 11PC	08	Shipper details coming soon. Will be communicated through Acenet Article.			
2025112	SANDNG/GRINDING KIT 18PC	06				
2008298	CARVE/ENGRAVE KIT 11PC	06				
2800464	STYLO ROTARY TOOL	04				
2549533	OTARY TOOLKIT DRML 4300	04				
2032567	FLEX SHAFT ATTACHMT 36"	06				

25% OFF

BLTN NO. 231201-077

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032288	12/1-12/24 Y	12/1-12/24 Y	1		\$1,487.66	25%	N/A	N/A	N/A	



## EZ LOCK CUTTING KIT 11PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-078

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008294	12/1-12/24 Y	12/1-12/24 Y	1	\$12.99	\$25.99	25%	N/A	N/A	N/A	21%



## SANDNG/GRINDING KIT 18PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-079

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2025112	12/1-12/24 Y	12/1-12/24 Y	1	\$14.05	\$27.99	25%	N/A	N/A	N/A	22%



## CARVE/ENGRAVE KIT 11PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-080

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008298	12/1-12/24 Y	12/1-12/24 Y	1	\$8.53	\$16.99	25%	N/A	N/A	N/A	20%



## STYLO ROTARY TOOL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-081

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2800464	12/1-12/24 Y	12/1-12/24 Y	1	\$35.93	\$59.99	25%	N/A	N/A	N/A	27%



## ROTARY TOOLKIT DRML 4300

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-082

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2549533	12/1-12/24 Y	12/1-12/24 Y	1	\$91.98	\$139.99	25%	N/A	N/A	N/A	20%



## FLEX SHAFT ATTACHMT 36"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

25% OFF

BLTN NO. 231201-083

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032567	12/1-12/24 Y	12/1-12/24 Y	1	\$18.32	\$34.99	25%	N/A	N/A	N/A	28%



MILWAUKEE POWER TOOL ACCESSORY SHIPPER  
NSH-M18 MULTI TOOL KITS

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2032473	M18 Brushless 2 Tool Combo Kit	03	Shipper details coming soon. Will be communicated through Acenet Article.			
2883866	M18 High Output CP3.0 Battery 2pk	04				
2029229	Shockwave Steel Impact Rated Drill Bit Set 15 pc	08				

BLTN NO. 231201-084

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033062	12/1-12/24 Y	12/1-12/24 Y	1		\$1,705.91	Varies	Varies No Limit	Varies	Varies	

## M18 HO BATTERY CP3.0 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-085

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2883866	12/1-12/24 Y	12/1-12/24 Y	1	\$151.05	\$179.00	\$179.00	\$80.00 No Limit	\$99.00	16%	0%

## DRILL BIT SET TITNM 15PC

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE



BLTN NO. 231201-086

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029229	12/1-12/24 Y	12/1-12/24 Y	1	\$17.02	\$29.99	\$19.99	N/A	\$19.99	15%	23%

**ACE# 2032473 -- M18 BRSHLSS COMBO KT 6PC**  
**BULLETIN LINE LOCATED (231201-327) IN LINE**

MILWAUKEE \$19.99 TOOLS SHIPPER  
NSH-MILWAUKEE HNDTOOL DSP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
2007442	25 ft. Compact Wide Blade Magnetic Tape Measure 2 pk	10	Shipper details coming soon. Will be communicated through Acenet Article.			
2030481	27-in-1 Ratcheting Multi-Bit Screwdriver	10				
2365443	6-in-1 Combination Pliers	08				
2802643	Phillips/Slotted Screwdriver Set 10 pc	10				
2811511	Fastback Press and Flip Folding Utility Knife Set Red 2 pk	12				

BLTN NO. 231201-087

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032051	12/1-12/24 Y	12/1-12/24 Y	1		\$1,633.50	\$999.50	N/A	\$999.50		

**MILWAUKEE INNER TOOL SHPPER SKUS**  
**BULLETIN LINES LOCATED (231201-172 through 176) END CAP-4**



## OPEN SPACE – ZONE 6

### MILWAUKEE PACKOUT/CM VERSTACK

#### OPEN SPACE – POWER AISLE ZONE 6 MILWAUKEE PACKOUT/CM VERSTACK

##### PACKOUT 3-DRAWER TOOLBOX

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 2008408 and 2800530, GET 2800514 FREE

BLTN NO. 231201-097



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008408	12/1-12/24	12/1-12/24	1	\$120.89	\$169.99	N/A	N/A	N/A	27%	3%

##### PACKOUT ROL TOOLBX 250LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 2008408 and 2800530, GET 2800514 FREE

BLTN NO. 231201-098



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2800530	12/1-12/24	12/1-12/24	1	\$102.06	\$139.99	N/A	N/A	N/A	27%	3%

##### PACKOUT LRG TOOLBX 100LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 2008408 and 2800530, GET 2800514 FREE  
\$60.90 credit based on POS

BLTN NO. 231201-099



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2800514	12/1-12/24	12/1-12/24	1	\$65.56	\$89.99	N/A	N/A	N/A	N/A	3%

##### VERSASTK TOWER TLBOX

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-100



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2014163	12/1-12/24	12/1-12/24	1	\$74.71	\$129.99	\$99.00	N/A	\$99.00	25%	10%

## OPEN SPACE – ZONE 7 BATTERY

### OPEN SPACE – POWER AISLE ZONE 7 BATTERY

#### BATTERY DADDY STORAGE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-110



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6019419	12/1-12/24 Y	12/1-12/24 Y	1	\$12.61	\$19.99	N/A	\$5.00 Limit: 4	N/A	N/A	3%

#### BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-111



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296035	12/1-12/24 Y	12/1-12/24 Y	1	\$17.44	\$20.99	N/A	\$2.00 Limit: 6	N/A	N/A	8%

#### BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-112



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296043	12/1-12/24 Y	12/1-12/24 Y	1	\$17.44	\$20.99	N/A	\$2.00 Limit: 6	N/A	N/A	8%

#### NSH DURACELL BATTERY DSP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-113



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004740	12/1-12/24 Y	12/1-12/24 Y	1	\$938.62	\$1,405.26	N/A	\$2.00 Limit: 6	N/A	N/A	21%

# December Bulletins

Due Date 8/11/23



## BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-114

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3166659	12/1-12/24 Y	12/1-12/24 Y	1	\$14.63	\$18.99	N/A	\$2.00	N/A	N/A	8%
Limit: 6										



## BATTERY ALKALINE AAA16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-115

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3166675	12/1-12/24 Y	12/1-12/24 Y	1	\$14.63	\$18.99	N/A	\$2.00	N/A	N/A	8%
Limit: 6										



## BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-116

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3100856	12/1-12/24 Y	12/1-12/24 Y	1	\$15.04	\$18.99	N/A	\$2.00	N/A	N/A	8%
Limit: 6										



## BATTERIES ALKALINE C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-117

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3102605	12/1-12/24 Y	12/1-12/24 Y	1	\$15.04	\$18.99	N/A	\$2.00	N/A	N/A	8%
Limit: 6										



## BATTERIES ALKLINE 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 231201-118

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3100476	12/1-12/24 Y	12/1-12/24 Y	1	\$15.04	\$18.99	N/A	\$2.00	N/A	N/A	8%
Limit: 6										



## NSH BATTERIES AA AAA 36PK

IN-STORE IS

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltm Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 231201-119

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3014071	12/1-12/24 N	12/1-12/24 N	1	\$469.80	\$469.99	N/A	\$2.00	N/A	N/A	18%
Limit: 2										

# PROMO IMPULSE - DECEMBER 2023



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3008388	00017801722284	PLUG W/NGHTLT SMART WHT	1	2		
3008390	00017801722758	SMART VIDEO DOORBL WRLS	1	2		
3008391	00017801721874	SMRT LED STRP 16"L 10W	1	2		
3010275	00017801722680	ENTRANCE ALERT WHITE	1	2		
3010276	00017801722666	DOOR CHIME BELL WRLS WHT	1	2		
8050272	00074804071320	WND CLR DE-ICER LIQ 1GAL	6	2		
8050281	00074804073843	EXT WND DE-ICER LIQ 1GAL	6	3		
8065567	00074804003581	ANTIFREEZE COOLANT 1GAL	1	3		
8363863	00074804011975	PEAK BUG WASH +32	6	3		
8030501	00074804071887	50/50 ANTIFRZE/CLANT 1GL	6	3	12	EVENT/RHB

# #1 DECEMBER 2023 - DEWALT

**YOUR CHOICE**  
**SALE** 129.00 **ACE REWARDS EXCLUSIVE** **-\$30**  
**\$99.00** each

**DEWALT® 20 Volt MAX Power Tools & Accessories**  
 Includes battery and charger.  
 2398386, 2393114, 2393122, 2402733, 2862977, 2862993, 8015345, 2003861  
 Limit 4 each at this price.

**12/1-12/24**  
**RED HOT BUY**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2003861	00885911782319	20V POWERSTACK BATTERY	1	2		
2393114	00885911262330	RECIP SAW BRUSHED20V MAX	1	1		
2393122	00885911262354	CIRCULAR SAW 6.5" 20V BT	1	2		
2398386	00885911260800	ANGLE GRINDER 4.5"20V BT	1	2		
2611648	00885911375955	DW 20V MAX BATT 5AH 2PK	1	1		
8015345	00885911532143	INFLATOR DEWALT 20V	1	2		
2402733	00885911315166	BATTERY PACK 20V 2PK	1	2	4	EVENT/RHB
2862977	00885911557818	20V MAX RNDORB SNDR 5"BL	1	1	3	EVENT/RHB
2862993	00885911551533	20V MAX JS BLUTOOTH SPKR	1	1	4	EVENT/RHB

# December Bulletins

Due Date 8/11/23

## END CAP #1 WIN THE MONTH CATEGORY – DEWALT

### 20V POWERSTACK BATTERY **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-128



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2003861	12/1-12/24	12/1-12/24	1	\$103.93	\$129.00	\$129.00	\$30.00 Limit: 4	\$99.00	19%	4%

### RECIP SAW BRUSHED 20V MAX **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-129



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393114	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	5%

### CIRCULAR SAW 6.5" 20V BT **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-130



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393122	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	5%

### ANGLE GRINDER 4.5" 20V BT **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-131



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2398386	12/1-12/24	12/1-12/24	1	\$113.55	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	3%

### BATTERY PACK 20V 2PK **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-132



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2402733	12/1-12/24	12/1-12/24	1	\$113.58	\$169.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	10%

### 20V MAX RNDORB SNDR 5"BL **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

BLTN NO. 231201-133



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862977	12/1-12/24	12/1-12/24	1	\$112.94	\$169.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	10%

# December Bulletins

Due Date 8/11/23

## 20V MAX JS BLUTOOTH SPKR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-134



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862993	12/1-12/24 Y	12/1-12/24 Y	1	\$90.66	\$129.00	\$129.00	\$30.00 Limit: 4	\$99.00	30%	0%

## INFLATOR DEWALT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-135



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015345	12/1-12/24 Y	12/1-12/24 Y	1	\$110.67	\$139.99	\$129.00	\$30.00 Limit: 4	\$99.00	14%	8%

## DW 20V MAX BATT 5AH 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 231201-136



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2611648	12/1-12/24 Y	12/1-12/24 Y	1	\$183.72	\$209.00	N/A	\$80.00 Limit: 4	N/A	N/A	0%



## #2 DECEMBER 2023 - BIRD SEED

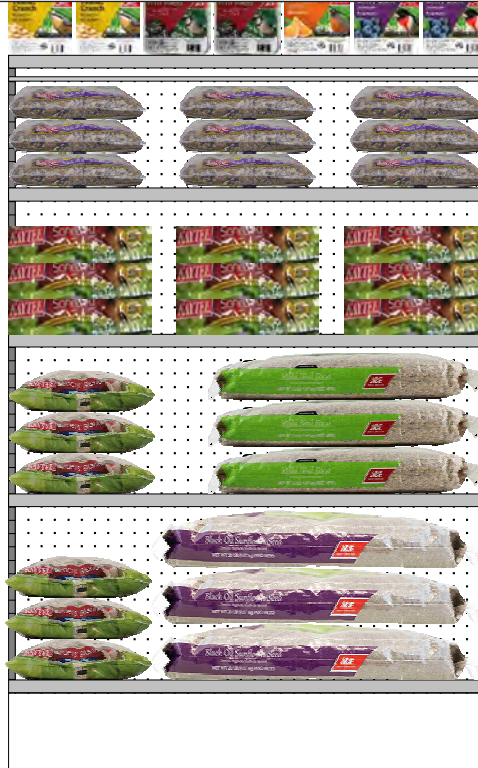
BUY ONE  
GET ONE  
**FREE**

Kaytee® Songbird Blend®, Birders Blend®, or Nut & Fruit Blend® Wild Bird Food  
81053, 8123820, 8062614  
NO LIMIT.

12/1-12/24  
**RED HOT BUY**



**WINTER SAVINGS**



### End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81121	00082901222316	OIL SUNFLOWER BSEED 20LB	1	1		
81995	00082901193081	WILD BIRD FOOD 20# ACE	1	1		
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	3	12	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	2	24	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	2	24	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	1	24	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	2	24	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	12	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	3	12	EVENT/RHB

# December Bulletins

Due Date 8/11/23

## END CAP #2 WIN THE MONTH CATEGORY – BIRD



**BIRDSEED SONGBRD WB7# KT** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY ONE, GET ONE FREE (mix & match)**

**END CAP 2**

**BLTN NO. 231201-137**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81053	12/1-12/24 Y	12/1-12/24 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%



**BIRDSEED BIRDERSBLD 8#KT** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY ONE, GET ONE FREE (mix & match)**

**END CAP 2**

**BLTN NO. 231201-138**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8062614	12/1-12/24 Y	12/1-12/24 Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%



**NUT&FRUIT BLEND 5LB** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY ONE, GET ONE FREE (mix & match)**

**END CAP 2**

**BLTN NO. 231201-139**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8123820	12/1-12/24 Y	12/1-12/24 Y	1	\$7.01	\$16.99	N/A	N/A	N/A	17%	24%



**WILD BIRD FOOD 20# ACE PALLET** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**2 FOR \$22.00**

**END CAP 2**

**BLTN NO. 231201-140**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	12/1-12/24 Y	12/1-12/24 Y	84	\$6.70	\$14.99	\$11.00	N/A	\$11.00	39%	15%



**WILD BIRD FOOD 20# ACE** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**2 FOR \$22.00**

**END CAP 2**

**BLTN NO. 231201-141**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	12/1-12/24 Y	12/1-12/24 Y	1	\$7.28	\$14.99	\$11.00	N/A	\$11.00	34%	8%



**SUET PEANUT CRUNCH 11OZ** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**END CAP 2**

**BLTN NO. 231201-142**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039376	12/1-12/24 Y	12/1-12/24 Y	12	\$0.80	\$1.79	\$1.29	N/A	\$1.29	38%	5%



**SUET BIRD BLEND 11OZ** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**END CAP 2**

**BLTN NO. 231201-143**

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039377	12/1-12/24 Y	12/1-12/24 Y	12	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

# December Bulletins

Due Date 8/11/23

## SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 231201-144



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8039378	12/1-12/24 Y	12/1-12/24 Y	12	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

## SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 231201-145



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8039379	12/1-12/24 Y	12/1-12/24 Y	12	\$0.88	\$1.79	\$1.29	N/A	\$1.29	32%	5%

## OIL SUNFLOWER BSEED 20LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 231201-146



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
81121	12/1-12/24 Y	12/1-12/24 Y	1	\$13.84	\$19.99	\$17.99	N/A	\$17.99	23%	9%

## #3 DECEMBER 2023 - KEEP WARM

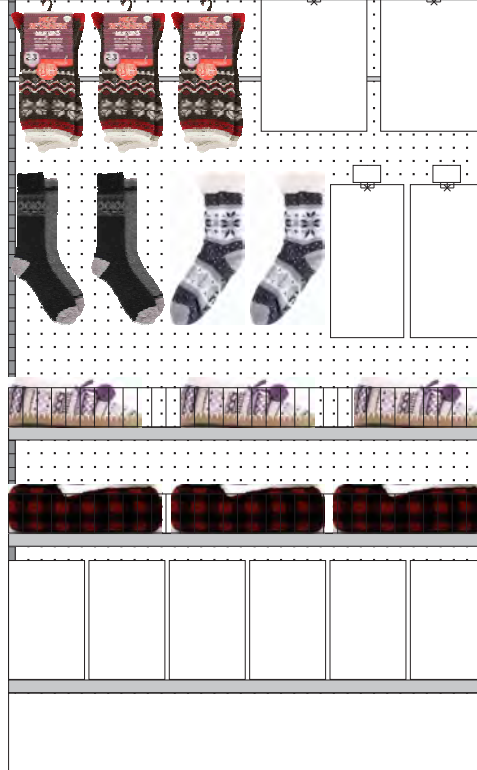
**SALE**  
**\$9.99**  
each

**Sherpa Fleece Throw  
or Muk Luks® Assorted  
Winter Accessories**  
6065143, 6037534, 9055870, 6065144,  
9055871, 6030795

**12/1-12/24**  
**RED HOT BUY**



**WRAP IT IN RED**



### End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6047913	00735541068218	SPACE HEATER 800W	1	6		
6065143	00033977598201	WINTER HAT WOMEN ASST	12	2		
6065144	00033977611818	LEGGINGS/sock SET S/M	12	2		
6030795	00033977573154	SOCKS WOOL UNISEX 2PR	36	2	16	EVENT/RHB
6037534	00072724454889	THROW BUFLO SHERPA FLEECE	4	3	3	EVENT/RHB
9024398	00033977294455	SOCKS HEAT RTNR MN/WMN	36	3	16	EVENT/RHB
9055870	00033977356122	WOMEN'S CABIN SOCKS ASST	36	2	16	EVENT/RHB
9055871	00033977356160	WOMEN'S BALLRNA SLIPPERS	24	3	6	EVENT/RHB

## END CAP #3 WIN THE MONTH CATEGORY – KEEP WARM



### SOCKS WOOL UNISEX 2PR

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-156**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	6030795	12/1-12/24	12/1-12/24	36	\$5.09	\$12.99	\$9.99	N/A	\$9.99	49%	2%



### WINTER HAT WOMEN ASST

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-157**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	6065143	12/1-12/24	12/1-12/24	12	\$5.60	\$12.99	\$9.99	N/A	\$9.99	44%	2%



### LEGGINGS/sock SET S/M

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-158**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	6065144	12/1-12/24	12/1-12/24	12	\$6.71	\$14.99	\$9.99	N/A	\$9.99	33%	2%



### SOCKS HEAT RTNR MN/WMN

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-159**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	9024398	12/1-12/24	12/1-12/24	36	\$3.70	\$11.99	\$6.99	N/A	\$6.99	47%	2%



### WOMEN'S CABIN SOCKS ASST

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-160**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	9055870	12/1-12/24	12/1-12/24	36	\$4.65	\$13.99	\$9.99	N/A	\$9.99	53%	2%



### WOMEN'S BALLRNA SLIPPERS

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-161**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	9055871	12/1-12/24	12/1-12/24	24	\$4.03	\$13.99	\$9.99	N/A	\$9.99	60%	2%



### THROW BUFLO SHERPA FLEECE

[EVENT/RHB](#)
[AR MAILER](#)
[END CAP 3](#)
**BLTN NO. 231201-162**

	Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
	6037534	12/1-12/24	12/1-12/24	4	\$7.01	\$17.99	\$9.99	N/A	\$9.99	30%	9%





## NSH-SPACE HEATER DISPLAY

IN-STORE IS

END CAP 3

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6047913	SPACE HEATER 800W	12	\$20.49	\$16.07	\$192.84	22%

BLTN NO. 231201-163

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6006555	12/1-12/24 N	12/1-12/24 N	1	\$192.84	\$359.88	N/A	\$5.00 Limit: 3	N/A	N/A	22%



# #4 DECEMBER 2023 - MILWAUKEE

**YOUR CHOICE**  
SALE  
**\$19.99**  
each

Milwaukee®  
Hand Tools &  
Accessories  
2811511, 2030481, 2365443,  
2802643, 2007442

12/1-12/24  
**RED HOT BUY**





## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2001616	00045242352951	M18 SURGE HYD IMP DVR BT	1	1		
2005852	00045242541010	M18 FL CMP ROUTR 1.25HP	1	1		
2007442	00045242598380	MAG TAPE MEASURE 25' 2PK	1	1		
2024102	00045242502776	RECIPROC SAW CORLS 14"L	1	1		
2026543	00045242637744	M18 FUEL COMBO KIT DD ID	1	1		
2030481	00045242630493	27IN1 RTCH MULT SCRWDVR	1	1		
2365443	00045242251209	PLIERS COMBINATION 6-N-1	1	1		
2802643	00045242508051	SCREWDRIVER SET 10PC	1	1		
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	1		
7790231	00045242505999	M18 FUEL LEAF BLOWER	1	1		
2023252	00045242566280	GRINDER M18 FUEL18V	1	1	3	EVENT/RHB
2837862	00045242515189	M18 FUEL D-HANDLE JIGSAW	1	1	4	EVENT/RHB

# December Bulletins

Due Date 8/11/23

## END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE



### MAG TAPE MEASURE 25' 2PK

EVENT/RHB

AR MAILER

END CAP 4

BLTN NO. 231201-172

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007442	12/1-12/24	12/1-12/24	1	\$16.41	\$44.99	\$19.99	N/A	\$19.99	18%	50%

### 27IN1 RTCH MULT SCRWDVR

EVENT/RHB

AR MAILER

END CAP 4

BLTN NO. 231201-173



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2030481	12/1-12/24	12/1-12/24	1	\$15.89	\$31.99	\$19.99	N/A	\$19.99	21%	28%

### PLIERS COMBINATION 6-N-1

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 231201-174



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2365443	12/1-12/24	12/1-12/24	1	\$13.85	\$24.99	\$19.99	N/A	\$19.99	31%	13%

### SCREWDRIVER SET 10PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 231201-175



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802643	12/1-12/24	12/1-12/24	1	\$15.79	\$39.99	\$19.99	N/A	\$19.99	21%	37%

### FASTBACK UTIL KNF SET 2P

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 231201-176



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811511	12/1-12/24	12/1-12/24	1	\$13.72	\$21.99	\$19.99	N/A	\$19.99	31%	18%

### M18 FUEL COMBO KIT DD ID

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE

BLTN NO. 231201-179



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026543	12/1-12/24	12/1-12/24	1	\$350.84	\$399.00	\$399.00	N/A	\$399.00	12%-13%	0%

### M18 SURGE HYD IMP DVR BT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE  
\$132.61 credit based on POS

BLTN NO. 231201-180



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2001616	12/1-12/24	12/1-12/24	1	\$128.27	\$169.00	N/A	N/A	N/A	N/A	3%

# December Bulletins

Due Date 8/11/23



## M18 FL CMP ROUTR 1.25HP

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE  
\$162.94 credit based on POS

BLTN NO. 231201-181

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005852	12/1-12/24 Y	12/1-12/24 Y	1	\$163.56	\$199.00	N/A	N/A	N/A	N/A	0%



## GRINDER M18 FUEL 18V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE  
\$155.81 credit based on POS

BLTN NO. 231201-182

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023252	12/1-12/24 Y	12/1-12/24 Y	1	\$155.80	\$199.00	N/A	N/A	N/A	N/A	0%



## RECIPROC SAW CORLS 14\"/>

EVENT/RHB

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE  
\$141.54 credit based on POS

BLTN NO. 231201-183

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2024102	12/1-12/24 Y	12/1-12/24 Y	1	\$136.38	\$169.00	N/A	N/A	N/A	N/A	4%



## M18 FUEL D-HANDLE JIGSAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BUY 2026543, GET 2001616, 2005852, 2023252, OR 2837862 FREE  
\$163.37 credit based on POS

BLTN NO. 231201-184

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2837862	12/1-12/24 Y	12/1-12/24 Y	1	\$163.36	\$199.00	N/A	N/A	N/A	N/A	0%

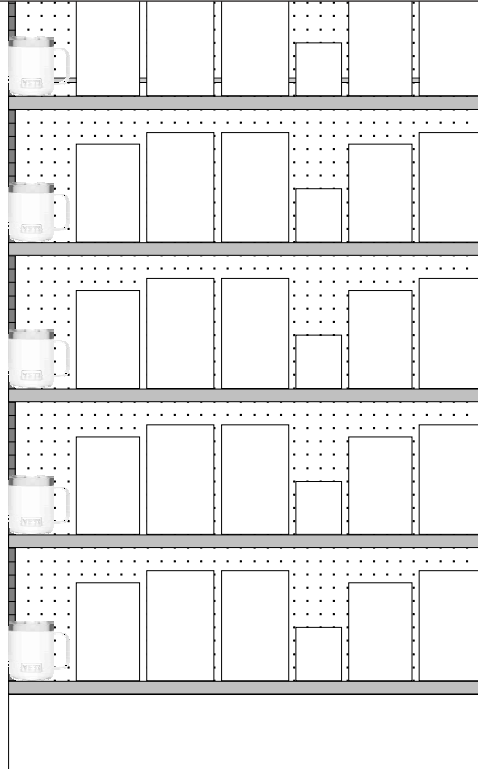
# #5 DECEMBER 2023 - YETI

**YETI RESCUE BRANDING**

12/1-12/24

**RED HOT BUY**

**YETI®**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8063496	00888830128404	MUG RAMBLER MS 10OZ WHT	1	5		
8086124	00888830229941	RAMB MUG 10OZ RESCU RD	1	5		
8086141	00888830257210	RAMB STRAWMUG 25OZ SEAS3	1	5	4	EVENT/RHB
8086144	00888830257227	RAMB STRAWMUG 35OZ SEAS3	1	5	4	EVENT/RHB
8086146	00888830255476	RAMB STRAWMUG 25OZ WHT	1	5	4	EVENT/RHB
8086151	00888830255582	RAMB STRAWMUG 35OZ WHT	1	10	4	EVENT/RHB

# December Bulletins

Due Date 8/11/23

## END CAP #5 WIN THE MONTH CATEGORY – YETI

### MUG RAMBLER MS 100Z WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 231201-194



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8063496	12/1-12/24	12/1-12/24	1	\$16.26	\$25.00	\$25.00	N/A	\$25.00	35%	4%

### RAMB MUG 100Z RESCU RD

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 231201-195



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8086124	12/1-12/24	12/1-12/24	1	\$16.26	\$25.00	\$25.00	N/A	\$25.00	35%	4%

### RMB STRWMG 250Z RESCU RD

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 231201-196



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8086141	12/1-12/24	12/1-12/24	1	\$24.71	\$38.00	\$38.00	N/A	\$38.00	35%	4%

### RAMB STRAWMUG 250Z WHT

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 231201-197



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8086146	12/1-12/24	12/1-12/24	1	\$24.71	\$38.00	\$38.00	N/A	\$38.00	35%	4%

### RMB STRWMG 350Z RESCU RD

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 231201-198



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8086144	12/1-12/24	12/1-12/24	1	\$27.31	\$42.00	\$42.00	N/A	\$42.00	35%	4%

### RAMB STRAWMUG 350Z WHT

EVENT/RHB

AR MAILER

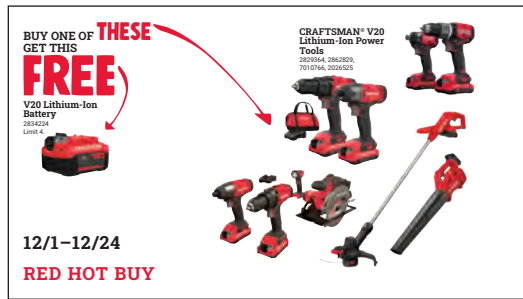
END CAP 5

BLTN NO. 231201-199



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8086151	12/1-12/24	12/1-12/24	1	\$27.31	\$42.00	\$42.00	N/A	\$42.00	35%	4%

# #6 DECEMBER 2023 - CRAFTSMAN



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2026525	00885911818919	COMBO KIT BRUSHLESS 2PC	1	1		
2829364	00885911548823	V20 DRILL/IMP DRV KIT	1	2		
2834224	00885911564588	V20 L-I HC BATT 4AH	1	4		
2862829	00885911606165	V20 4TL COMBO KIT CL	1	1		
7010766	00885911739306	WEEDWACKR TRM/BLWR KIT	1	1		



## END CAP #6 WIN THE MONTH CATEGORY – CRAFTSMAN



### COMBO KIT BRUSHLESS 2PC

EVENT/RHB

AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-209

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2026525	12/1-12/24 Y	12/1-12/24 Y	1	\$158.25	\$179.00	\$129.00	N/A	\$129.00	19%	0%



### V20 DRILL/IMP DRV KIT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-210

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2829364	12/1-12/24 Y	12/1-12/24 Y	1	\$116.10	\$149.00	\$99.00	N/A	\$99.00	37%	0%



### V20 4TL COMBO KIT CL

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-211

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2862829	12/1-12/24 Y	12/1-12/24 Y	1	\$165.67	\$199.00	\$149.00	N/A	\$149.00	25%	0%



### WEEDWACKR TRM/BLWR KIT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

BLTN NO. 231201-212

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
7010766	12/1-12/24 Y	12/1-12/24 Y	1	\$122.09	\$149.00	\$99.00	N/A	\$99.00	31%	0%



### V20 L-I HC BATT 4AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY 2026525, 2829364, 2862829 or 7010766 GET 2834224 FREE

\$150.43 credit based on POS

BLTN NO. 231201-213

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2834224	12/1-12/24 Y	12/1-12/24 Y	1	\$96.43	\$119.00	N/A	N/A	N/A	N/A	4%

# #7 DECEMBER 2023 - ANTIFREEZE FN/NR/NW

**SALE**  
12.99

**-\$5 ACE REWARDS EXCLUSIVE\***

**\$7.99**  
gallon

**PEAK® Prediluted Antifreeze + Coolant**  
8030501  
Limit 2 each at this price.

**12/1-12/24**  
**RED HOT BUY**








**NEW YEAR'S SAVINGS**

## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8050272	00074804071320	WND CLR DE-ICER LIQ 1GAL	6	0		
8050281	00074804073843	EXT WND DE-ICER LIQ 1GAL	6	0		
8065567	00074804003581	ANTIFREEZE COOLANT 1GAL	1	4		
8030501	00074804011975	50/50 PEAK ANTIFREEZE 1GAL	6	4		

# December Bulletins

Due Date 8/11/23

## END CAP #7 WIN THE MONTH CATEGORY – ANTIFREEZE



### WND CLR DE-ICER LIQ 1GAL

EVENT/RHB

AR MAILER

END CAP 7

BLTN NO. 231201-223

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8050272	12/1-12/24 Y	12/1-12/24 Y	6	\$3.69	\$7.99	N/A	\$1.00 Limit: 2	N/A	N/A	4%



### EXT WND DE-ICER LIQ 1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 231201-224

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8050281	12/1-12/24 Y	12/1-12/24 Y	6	\$3.60	\$6.99	N/A	\$1.00 Limit: 2	N/A	N/A	4%



### 50/50 ANTIFRZE/CLANT 1GL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 231201-226

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030501	12/1-12/24 Y	12/1-12/24 Y	6	\$8.38	\$15.99	\$12.99	\$5.00 Limit: 2	\$7.99	35%	0%



### ANTIFREEZE COOLANT 1GAL

EVENT/RHB

SUPER

AR MAILER

END CAP 7

BLTN NO. 231201-227

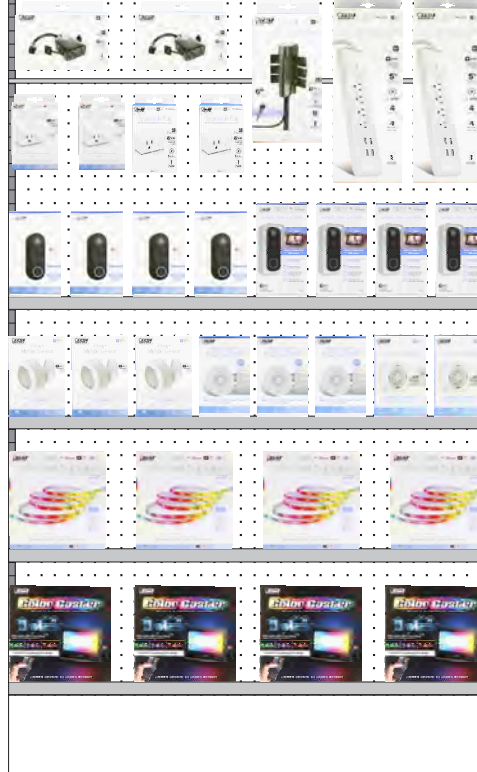
Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8065567	12/1-12/24 Y	12/1-12/24 Y	1	\$11.19	\$22.99	\$19.99	\$5.00 Limit: 2	\$14.99	44%	4%

# #8 DECEMBER 2023 - SMART HOME

**20% OFF**  
Felt Electric or LIFX Smart Home Products

12/1-12/24  
**RED HOT BUY**

**LIGHT UP YOUR HOME FOR THE HOLIDAYS**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3003930	00017801722116	PLUG SMART OUTDR BLK 1PK	1	2	6	EVENT/RHB
3003931	00017801722093	PLUG SMART INDR WHT 1PK	1	2	8	EVENT/RHB
3003956	00017801722178	OUTLET STAKE W/WIFI GRN	1	1	4	EVENT/RHB
3008074	00017801722239	SMRT VDEO DRBL BLK 4.5"H	1	4	12	EVENT/RHB
3008078	00017801722253	SECURITY LED MTN B/O WHT	1	3	12	EVENT/RHB
3008214	00017801722291	WIFI PWER STRIP WITH USB	1	2	12	EVENT/RHB
3008388	00017801722284	PLUG W/NGHTLT SMART WHT	1	2	8	EVENT/RHB
3008390	00017801722758	SMART VIDEO DOORBL WRLS	1	4	12	EVENT/RHB
3008391	00017801721874	SMRT LED STRP 16"L 10W	1	4	12	EVENT/RHB
3009605	00017801726527	FLOODLIGHT LED W/REMOTE	1	4	12	EVENT/RHB
3010275	00017801722680	ENTRANCE ALERT WHITE	1	2	12	EVENT/RHB
3010276	00017801722666	DOOR CHIME BELL WRLS WHT	1	3	12	EVENT/RHB

# December Bulletins

Due Date 8/11/23

## END CAP #8 WIN THE MONTH CATEGORY – SMART HOME



### FLOODLIGHT LED W/REMOTE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 231201-237

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009605	12/1-12/24	12/1-12/24	1	\$31.80	\$59.99	\$39.99	N/A	\$39.99	20%	14%



### PLUG SMART INDR WHT 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-238

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3003931	12/1-12/24	12/1-12/24	1	\$8.13	\$12.99	20%	N/A	N/A	0%	8%



### OUTLET STAKE W/WIFI GRN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-239

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3003956	12/1-12/24	12/1-12/24	1	\$23.54	\$37.99	20%	N/A	N/A	0%	7%



### SMRT VDEO DRBL BLK 4.5"H

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-240

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008074	12/1-12/24	12/1-12/24	1	\$46.48	\$74.99	20%	N/A	N/A	0%	8%



### SECURITY LED MTN B/O WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-241

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008078	12/1-12/24	12/1-12/24	1	\$14.58	\$27.99	20%	N/A	N/A	0%	10%



### WIFI PWER STRIP WITH USB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-242

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008214	12/1-12/24	12/1-12/24	1	\$31.32	\$49.99	20%	N/A	N/A	0%	10%



## PLUG W/NGHTLT SMART WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-243

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3008388	12/1-12/24	12/1-12/24	1	\$8.36	\$13.99	20%	N/A	N/A	0%	11%



## SMART VIDEO DOORBL WRLS

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-244

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3008390	12/1-12/24	12/1-12/24	1	\$66.40	\$109.99	20%	N/A	N/A	0%	13%



## SMRT LED STRP 16'L 10W

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-245

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3008391	12/1-12/24	12/1-12/24	1	\$30.44	\$49.99	20%	N/A	N/A	0%	7%



## ENTRANCE ALERT WHITE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-246

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3010275	12/1-12/24	12/1-12/24	1	\$21.47	\$44.99	20%	N/A	N/A	0%	12%



## DOOR CHIME BELL WRLS WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-247

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3010276	12/1-12/24	12/1-12/24	1	\$8.87	\$17.99	20%	N/A	N/A	0%	11%



## PLUG SMART OUTDR BLK 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

20% OFF

BLTN NO. 231201-248

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3003930	12/1-12/24	12/1-12/24	1	\$12.37	\$22.99	20%	N/A	N/A	0%	5%



## IN LINE

## IN LINE

LADDER VELOCITY 17' **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-255

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1838739	12/1-12/24 Y	12/1-12/24 Y	1	\$204.18	\$299.99	\$259.99	\$20.00 No Limit	\$239.99	21%	15%

LADDER VELOCITY 22' **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-256

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1838747	12/1-12/24 Y	12/1-12/24 Y	1	\$239.00	\$369.99	\$309.99	\$20.00 No Limit	\$289.99	23%	16%

SCREWDRIVER SET 1/4" 15PC **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-258

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2018454	12/1-12/24 Y	12/1-12/24 Y	1	\$12.67	\$26.99	\$14.99	N/A	\$14.99	15%	34%

CM SCKT SET 3/8 SAE10PC **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-259

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2307262	12/1-12/24 Y	12/1-12/24 Y	1	\$12.69	\$28.99	\$14.99	N/A	\$14.99	15%	26%

CM SCKT SET 3/8 MET10PC **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-260

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2307270	12/1-12/24 Y	12/1-12/24 Y	1	\$12.69	\$28.99	\$14.99	N/A	\$14.99	15%	26%

CM SOCKET 11PC 1/4DR MM **EVENT/RHB** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 231201-261

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2335321	12/1-12/24 Y	12/1-12/24 Y	1	\$12.56	\$27.99	\$14.99	N/A	\$14.99	16%	19%

# December Bulletins

Due Date 8/11/23



## CM SOCKET 11PC 1/4DR SAE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-262

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2335339	12/1-12/24 Y	12/1-12/24 Y	1	\$12.56	\$27.99	\$14.99	N/A	\$14.99	16%	19%



## CM WRENCH 7PC ROLLUP SAE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-263

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2392413	12/1-12/24 Y	12/1-12/24 Y	1	\$12.49	\$25.99	\$14.99	N/A	\$14.99	17%	19%



## CM WRENCH 7PC ROLL METRC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-264

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2392421	12/1-12/24 Y	12/1-12/24 Y	1	\$12.49	\$25.99	\$14.99	N/A	\$14.99	17%	19%



## BATTERY&CHARGER 20V 2PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

BLTN NO. 231201-265

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029749	12/1-12/24 Y	12/1-12/24 Y	1	\$84.36	\$139.00	\$99.00	N/A	\$99.00	15%-18%	28%



## CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$79.84 credit based on POS

BLTN NO. 231201-266

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000052	12/1-12/24 Y	12/1-12/24 Y	1	\$76.66	\$99.00	N/A	N/A	N/A	N/A	4%



## V20 ANGL GRNDR 4-1/2" BT

EVENT/RHB

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$42.45 credit based on POS

BLTN NO. 231201-267

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005821	12/1-12/24 Y	12/1-12/24 Y	1	\$42.29	\$59.00	N/A	N/A	N/A	N/A	0%



## CORDLSS RATCHET 20V 3/8"

EVENT/RHB

AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE

\$88.10 credit based on POS

BLTN NO. 231201-268

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026516	12/1-12/24 Y	12/1-12/24 Y	1	\$84.59	\$129.00	N/A	N/A	N/A	N/A	4%

# December Bulletins

Due Date 8/11/23



## V20 JIGSAW 11/16"

EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE  
\$70.13 credit based on POS

BLTN NO. 231201-269

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	12/1-12/24	12/1-12/24	1	\$67.34	\$89.00	N/A	N/A	N/A	N/A	4%



## V20 CIRC SAW 6.50"CL

EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE  
\$69.29 credit based on POS

BLTN NO. 231201-270

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	12/1-12/24	12/1-12/24	1	\$69.04	\$79.00	N/A	N/A	N/A	N/A	0%



## V20 RCIP SAW CDLS 1"

EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE  
\$67.36 credit based on POS

BLTN NO. 231201-271

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	12/1-12/24	12/1-12/24	1	\$64.68	\$79.00	N/A	N/A	N/A	N/A	4%



## V20 RAND ORB SNDR 5"

EVENT/RHB AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE  
\$41.55 credit based on POS

BLTN NO. 231201-272

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862886	12/1-12/24	12/1-12/24	1	\$41.39	\$59.00	N/A	N/A	N/A	N/A	0%



## V20 OSCILLAT TOOL BT 20V

EVENT/RHB AR MAILER

IN LINE

BUY 2029749, GET V20 CORDLESS CRAFTSMAN TOOL FREE  
\$67.76 credit based on POS

BLTN NO. 231201-273

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862910	12/1-12/24	12/1-12/24	1	\$67.51	\$79.00	N/A	N/A	N/A	N/A	0%



## BAR PRY 12-3/4" WONDER

EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-274

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
25426	12/1-12/24	12/1-12/24	1	\$4.88	\$9.99	\$5.99	N/A	\$5.99	19%	9%

# December Bulletins

Due Date 8/11/23



## LEVERLOCK TAPE MEASR 25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-275

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2116564	12/1-12/24 Y	12/1-12/24 Y	1	\$5.06	\$11.99	\$5.99	N/A	\$5.99	16%	27%



## CM WIDE MOUTH TL BAG 13'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-276

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2295830	12/1-12/24 Y	12/1-12/24 Y	1	\$5.07	\$12.99	\$5.99	N/A	\$5.99	15%	10%



## COMPACT UTILITY KNIFE 4"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-277

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2020233	12/1-12/24 Y	12/1-12/24 Y	1	\$4.48	\$7.99	\$5.99	N/A	\$5.99	25%	10%



## PLIERS SET 2PC 6"STANLEY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-278

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2391753	12/1-12/24 Y	12/1-12/24 Y	1	\$4.95	\$12.99	\$5.99	N/A	\$5.99	17%	43%



## JIG SAW BLADE SET 13PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-279

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029746	12/1-12/24 Y	12/1-12/24 Y	1	\$8.68	\$13.99	\$12.99	\$3.00 Limit: 4	\$9.99	33%	4%



## RECPRO SAW BLADE SET 9PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-280

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031996	12/1-12/24 Y	12/1-12/24 Y	1	\$10.82	\$17.99	\$12.99	\$3.00 Limit: 4	\$9.99	17%	5%



## CM 13IN & 18IN BAG COMBO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-281

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2297786	12/1-12/24 Y	12/1-12/24 Y	1	\$10.99	\$24.99	\$12.99	\$3.00 Limit: 4	\$9.99	15%	28%



## REVERSE SQUEEZE STAPLER

EVENT/RHB

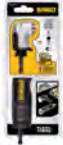
CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-282

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2301232	12/1-12/24 Y	12/1-12/24 Y	1	\$10.98	\$24.99	\$12.99	\$3.00 Limit: 4	\$9.99	15%	44%



## RGT ANGLE ATTACHMNT 2PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-283

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2029737	12/1-12/24 Y	12/1-12/24 Y	1	\$19.94	\$31.99	\$24.99	\$5.00 Limit: 6	\$19.99	20%	8%



## CIR SAW BLD CARB 10" 24T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-284

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2033376	12/1-12/24 Y	12/1-12/24 Y	1	\$15.43	\$31.99	\$24.99	\$5.00 Limit: 6	\$19.99	38%	4%



## DRILL BIT 14PC TITANIUM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-285

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2294346	12/1-12/24 Y	12/1-12/24 Y	1	\$19.57	\$25.99	\$24.99	\$5.00 Limit: 6	\$19.99	22%	4%



## RECIP BLADE SET DW 10PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-286

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2392447	12/1-12/24 Y	12/1-12/24 Y	1	\$17.55	\$26.99	\$24.99	\$5.00 Limit: 6	\$19.99	30%	4%



## V20 CL IMPACT DRIVER KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-287

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2004675	12/1-12/24 Y	12/1-12/24 Y	1	\$60.35	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	13%	10%



## OSCIL TOOL KIT 22000 OPM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-288

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2022144	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	16%

# December Bulletins

Due Date 8/11/23

## RECIPROCATING SAW 7.5AMPS

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-289



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2827483	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	9%

## CIRCULAR SW 7-1/4"15A CD

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-290



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2827491	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	11%

## CRAFTSMAN HMRDRL 1/2"CD

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-291



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2827574	12/1-12/24 Y	12/1-12/24 Y	1	\$56.35	\$69.00	\$69.00	\$10.00 Limit: 4	\$59.00	18%	4%

## V20 DRILL/DRVR 1/2" KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-292



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2827582	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$79.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	9%

## V20 BATTERY 2AH 2PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-293



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2829273	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$129.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	46%

## ANGLE GRNDR+LOCK-ON 4.5"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-294



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2834638	12/1-12/24 Y	12/1-12/24 Y	1	\$60.75	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	12%	11%

## BELT SANDER CD 21"X3" 7A

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-295



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2835148	12/1-12/24 Y	12/1-12/24 Y	1	\$54.95	\$74.00	\$69.00	\$10.00 Limit: 4	\$59.00	20%	4%



# December Bulletins

Due Date 8/11/23

## CM CHAINSAW 16" 12AMP EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-296



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7398340	12/1-12/24 Y	12/1-12/24 Y	1	\$57.86	\$89.00	\$69.00	\$10.00 Limit: 4	\$59.00	8%	9%

## CM WET/DRY VACUUM 9GAL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-297



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2560282	12/1-12/24 Y	12/1-12/24 Y	1	\$66.20	\$99.99	\$79.99	\$20.00 No Limit	\$59.99	17%	3%

## CM MECHANIC TL SET 104PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-298



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2012699	12/1-12/24 Y	12/1-12/24 Y	1	\$100.29	\$149.99	\$129.00	\$30.00 No Limit	\$99.00	22%	4%

## MECHANIC TOOL SET 230PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-299



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2019653	12/1-12/24 Y	12/1-12/24 Y	1	\$139.53	\$219.00	\$169.00	\$40.00 No Limit	\$129.00	17%	4%

## AIR CMPRSR PNCAK 6GL O-F EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-300



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1895382	12/1-12/24 Y	12/1-12/24 Y	1	\$114.96	\$169.00	\$169.00	\$40.00 No Limit	\$129.00	32%	4%

## M18 DRILL&DRVR KIT 1/2" EVENT/RHB AR MAILER

IN LINE

**BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE (2837771 & 2837847 download only)**

BLTN NO. 231201-310



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032980	12/1-12/24 Y	12/1-12/24 Y	1	\$176.46	\$199.00	\$199.00	N/A	\$199.00	11% - 14%	0%



# December Bulletins

Due Date 8/11/23



## M18 IMPACT DRVR KIT 5PC

EVENT/RHB

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE  
(2837771 & 2837847 download only)

BLTN NO. 231201-311

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032994	12/1-12/24	12/1-12/24	1	\$176.46	\$199.00	\$199.00	N/A	\$199.00	11% - 14%	0%



## BATTERY PACK M18 XC5.0

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE  
\$133.03 credit based on POS (2837771 & 2837847 download only)

BLTN NO. 231201-312

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2548998	12/1-12/24	12/1-12/24	1	\$133.01	\$159.00	N/A	N/A	N/A	N/A	0%



## M18 CDLS OSC MULTI-TOOL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE  
\$98.84 credit based on POS (2837771 & 2837847 download only)

BLTN NO. 231201-313

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808962	12/1-12/24	12/1-12/24	1	\$98.83	\$129.00	N/A	N/A	N/A	N/A	0%



## M18 RANDOM ORBIT SANDER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE  
\$98.84 credit based on POS (2837771 & 2837847 download only)

BLTN NO. 231201-314

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808988	12/1-12/24	12/1-12/24	1	\$93.80	\$129.00	N/A	N/A	N/A	N/A	0%



## M18/M12 BT JBSITE SPEAKR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2837771, 2032980, 2032994 or 2837847, GET 2548998, 2808962, 2808988 OR 2884542 FREE  
\$143.86 credit based on POS (2837771 & 2837847 download only)

BLTN NO. 231201-315

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2884542	12/1-12/24	12/1-12/24	1	\$139.15	\$179.00	N/A	N/A	N/A	N/A	3%



## COMBO KIT 4TOOL 20VMAX

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-316

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029713	12/1-12/24	12/1-12/24	1	\$351.84	\$399.00	N/A	\$100.00 Limit: 4	N/A	N/A	0%



## COMPND MITER SAW 12"15A

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-317

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2161974	12/1-12/24	12/1-12/24	1	\$279.35	\$329.00	N/A	\$100.00	N/A	N/A	0%
							Limit: 4			



## 20V ATOMIC 1/2" IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-318

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2002079	12/1-12/24	12/1-12/24	1	\$179.37	\$219.00	N/A	N/A	N/A	18%	0%



## 20V MX ATMC BL CIRCSW BT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-319

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2002215	12/1-12/24	12/1-12/24	1	\$132.67	\$179.00	N/A	N/A	N/A	26%	0%



## ATOMIC 20VMAX RCIP SAW

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-320

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005818	12/1-12/24	12/1-12/24	1	\$143.71	\$169.00	N/A	N/A	N/A	15%	0%



## CUT-OFF SAW TOOL 20V 3"

EVENT/RHB

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-321

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029970	12/1-12/24	12/1-12/24	1	\$104.01	\$179.00	N/A	N/A	N/A	42%	4%



## OSCILLATING TOOL 20V DW

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-322

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2538395	12/1-12/24	12/1-12/24	1	\$122.89	\$159.00	N/A	N/A	N/A	23%	0%



## JIG SAW 20V MAX (BARE)

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-323

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2538429	12/1-12/24	12/1-12/24	1	\$157.40	\$189.00	N/A	N/A	N/A	17%	0%

# December Bulletins

Due Date 8/11/23



## 20V MAX XR CMPCT ROUTER

EVENT/RHB

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

BLTN NO. 231201-324

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2881126	12/1-12/24	12/1-12/24	1	\$180.48	\$219.00	N/A	N/A	N/A	18%	0%



## 20V POWERSTACK BAT CHARG

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DeWalt TOOL, GET 2017896 FREE

\$126.88 credit based on POS

BLTN NO. 231201-325

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2017896	12/1-12/24	12/1-12/24	1	\$126.88	\$169.00	N/A	N/A	N/A	N/A	0%



## M18 BL CL DD/ID CMBO KIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 231201-326

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2837854	12/1-12/24	12/1-12/24	1	\$196.14	\$229.00	\$229.00	\$50.00 No Limit	\$179.00	14%	0%



## M18 BRSHLSS COMBO KT 6PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-327

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2032473	12/1-12/24	12/1-12/24	1	\$204.59	\$239.00	\$239.00	\$50.00 No Limit	\$189.00	14%	7%



## SMALL ORGNAIZER

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-335

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2033243	12/1-12/24	12/1-12/24	1	\$4.69	\$9.99	\$5.99	N/A	\$5.99	22%	14%



## HEAVY DUTY STAPLE GUN

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-336

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2033197	12/1-12/24	12/1-12/24	1	\$11.05	\$17.99	\$12.99	\$3.00 Limit: 4	\$9.99	15%	10%



## LARGE ORGANIZER

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 231201-337

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2033255	12/1-12/24	12/1-12/24	1	\$5.65	\$13.99	\$12.99	\$3.00 Limit: 4	\$9.99	33%	4%

# December Bulletins

Due Date 8/11/23



## LED SM A19E26 60W CC 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-338

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004570	12/1-12/24	12/1-12/24	1	\$15.36	\$34.99	20%	N/A	N/A	0%	12%



## LED STRG S14 4PIN CC 30W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-339

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008401	12/1-12/24	12/1-12/24	1	\$60.73	\$129.99	20%	N/A	N/A	0%	11%



## LED SMART A23 E26 DL 40W

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-340

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010027	12/1-12/24	12/1-12/24	1	\$36.67	\$69.99	20%	N/A	N/A	0%	15%



## SOLAR CHARGER BLACK 108"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-341

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010209	12/1-12/24	12/1-12/24	1	\$30.20	\$54.99	20%	N/A	N/A	0%	7%



## CEILING FXT SMART 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-342

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011362	12/1-12/24	12/1-12/24	1	\$48.50	\$79.99	20%	N/A	N/A	0%	8%



## SMART WI-FI WATER SENSOR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-343

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4007788	12/1-12/24	12/1-12/24	1	\$14.62	\$27.99	20%	N/A	N/A	0%	13%



## TEMPERATR&HUMIDTY SENSR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-344

Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4014238	12/1-12/24	12/1-12/24	1	\$25.10	\$59.99	20%	N/A	N/A	0%	15%

# December Bulletins

Due Date 8/11/23

## WIFI SC CAMERA OUT BATRY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-345



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5034465	12/1-12/24	12/1-12/24	1	\$64.13	\$109.99	20%	N/A	N/A	0%	6%

## WIFI CAMERA INDR PLUGIN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-346



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5034466	12/1-12/24	12/1-12/24	1	\$24.83	\$44.99	20%	N/A	N/A	0%	9%

## WIFI SC CAMERA OUT PLUG

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-347



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5034480	12/1-12/24	12/1-12/24	1	\$45.29	\$74.99	20%	N/A	N/A	0%	5%

## DOOR&WINDOW SENSOR FEIT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-348



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5034855	12/1-12/24	12/1-12/24	1	\$14.19	\$22.99	20%	N/A	N/A	0%	9%

## WIFI SECURTY CAM BLACK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

20% OFF

BLTN NO. 231201-349



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5037664	12/1-12/24	12/1-12/24	1	\$80.95	\$169.99	20%	N/A	N/A	0%	12%

## BUDDY PORTABLE HEATER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Restricted in the state of MA

BLTN NO. 231201-350



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4120747	12/1-12/24	12/1-12/24	1	\$63.17	\$89.99	\$89.99	N/A	\$89.99	30%	2%

## BUDDY HEATER PORT MA

EVENT/RHB

AR MAILER

IN LINE

Alternative item for the state of MA

BLTN NO. 231201-351



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4515524	12/1-12/24	12/1-12/24	1	\$62.55	\$89.99	\$89.99	N/A	\$89.99	30%	2%

# December Bulletins

Due Date 8/11/23

## FOLD BUFT TABLE WHT 72" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-352



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028603	12/1-12/24 Y	12/1-12/24 Y	1	\$50.88	\$99.99	\$59.99	N/A	\$59.99	15%	18%

## FOLDING TABLE WHT 48" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-353



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028604	12/1-12/24 Y	12/1-12/24 Y	2	\$32.86	\$84.99	\$49.99	N/A	\$49.99	34%	17%

## FOLDING CHAIR WHT 250LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 231201-354



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028623	12/1-12/24 Y	12/1-12/24 Y	1	\$19.08	\$27.99	\$24.99	N/A	\$24.99	24%	19%

## TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 231201-355



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025981	12/1-12/24 Y	12/1-12/24 Y	1	\$236.82	\$289.00	\$289.00	\$60.00 Limit: 4	\$229.00	18%	5%

## CHAINSAW BATTERY 6600RPM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 7026137 and 7790231, GET 2827954 FREE

BLTN NO. 231201-356



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026137	12/1-12/24 Y	12/1-12/24 Y	1	\$265.18	\$329.00	N/A	N/A	N/A	17%	0%

## M18 FUEL LEAF BLOWER EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 7026137 and 7790231, GET 2827954 FREE

BLTN NO. 231201-357



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7790231	12/1-12/24 Y	12/1-12/24 Y	1	\$144.09	\$179.00	N/A	N/A	N/A	17%	0%

## M18 REDLITHIUM BATT 12AH EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 7026137 and 7790231, GET 2827954 FREE  
\$193.61 credit based on POS

BLTN NO. 231201-358



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2827954	12/1-12/24 Y	12/1-12/24 Y	1	\$207.64	\$249.00	N/A	N/A	N/A	N/A	0%



# December Bulletins

Due Date 8/11/23

## PIZZA OVEN KODA 16"

EVENT/RHB

SUPER

AR MAILER

IN LINE

BUY OONI GRILL, GET 8029781 FREE

BLTN NO. 231201-360



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8046473	12/1-12/24	12/1-12/24	1	\$422.71	\$599.99	\$599.99	N/A	\$599.99	VARIES	4%

## PIZZA PEEL OONI 12"

EVENT/RHB

SUPER

AR MAILER

IN LINE

BUY OONI GRILL, GET 8029781 FREE  
\$35.84 credit based on POS

BLTN NO. 231201-361



Ace No.	Month Long	Wrap It In Red Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8029781	12/1-12/24	12/1-12/24	1	\$35.84	\$59.99	N/A	N/A	N/A	N/A	5%

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